Building Products









BEFORE 92° F Ambient 123° F Surface



EPDM Membrane Recoating System

Standards Above the Rest

- Energy efficient
- Highly reflective
- Cooler roof surface
- Extended roof life



Look for the logo on our products.

AFTER 92° F Ambient 71° F Surface

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EPDM Coating System: A Quality, Economical Solution Your Aged EPDM Roof and Existing Reroofing Needs

The EPDM Coating System is a three-step system using the new WAC II roofing surface cleaner, the new Conklin Tack Coat Primer and Conklin's proven Rapid Roof III[®] top coat. These products, used together as a system, provide an excellent coating to aged EPDM membranes for a highly reflective, energy-saving durable roof.

Who Can Afford to Take Chances?

The Conklin system is a proven problem solver which saves you money. Many times when a roof membrane starts to fail, there are only two options. You can either do nothing and live with the leaks or tear the old roof off and replace it. Conklin's system gives you another option. Now you can coat the existing membrane and enjoy the benefits of reduced energy bills, a longer-lasting roof, and the ability to apply the new membrane without major disruptions to your business. All at a less expensive price than reroofing! In addition, it is completely sustainable—meaning you can continue to recoat the acrylic coating, as needed, for years and years to come!

Energy Efficient

The Conklin EPDM Coating System provides a reflective coating of Rapid Roof III top coat over an existing EPDM roof membrane. The light-colored coating reflects the majority of the sun's energy away from the roof surface, keeping the roof membrane and the workspace underneath cooler, using less energy to keep cool. The average EPDM roof reflects five to six percent of the solar energy away from the surface, while Rapid Roof III reflects 85 percent of the sun's energy away from the roof's surface. It is not unusual for a cool roof to lower roof top temperatures by 20 to 30 degrees!

A Great Finish – Extending Your Roof's Life

EPDM roof membranes have long suffered from premature degradation due to exposure to the elements. Dark surfaces absorb large amounts of heat energy from the sun, causing the

membrane to expand and contract to extreme levels. Over time, this movement causes the membrane to shrink, increasing the possibility for seam leakage. The Conklin coating system protects the existing membrane with a finish coat that



reflects the sun's harmful rays away from the surface and effectively secures the seams of the membrane for a watertight seal. No longer exposed to the majority of the sun's rays, the EPDM membrane will have a much longer life span. Recoats of Rapid Roof III can be applied as necessary to add further longevity to the life of the roof.

Years of Guaranteed Protection

We extend our optional warranty program for your new Conklin roof system with confidence. Conklin Company and your roofing contractor team up to guarantee a leak-proof system that will shield your building for many years to come.

- 10 year materials warranty: 3-step system with Rapid Roof III topcoat applied at 1.9 gallons per square.
- 10 year joint warranty: 3-step system with Spunflex and Rapid Roof III topcoat applied at 1.9 gallons per square.

Conklin is a member of the following organizations and its products meet or exceed the standards set by these organizations: National Roofing Contractors Association (NRCA), Spray Polyurethane Foam Alliance (SPFA), a division of the American Plastic Council, E.P.A. Energy Star,[®] and the Cool Roof Rating Council (CRRC).



Conklin Company Inc. Building Products Division

Independent Business Owner:



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